



Marcus Eyers
Founder, Planespoken

ABOUT

Preventing human errors doesn't happen overnight. But a single idea can stop a major problem.

As a pilot, Planespoken's founder Marcus Eyers knows the importance of preventing—and acknowledging—mistakes. When he witnessed the Royal Air Force go through a radical cultural transformation, he realized that the principles of risk mitigation apply to anyone, regardless of industry.

Now flying around the world as a commercial pilot, Marcus condenses his years of leadership training for the masses.

AUDIENCE BENEFITS

Marcus' talks empower teams, increase bottom lines, save lives, and—of course—prevent mistakes. He teaches people how to become better leaders, bring awareness to team dynamics, and create an environment for better dialogue. Audiences will be inspired to take action and help their team soar.

CORE TOPICS



Perfect Mistakes: Why Errors Happen

Over the span of 10 years, the military completely changed its culture by encouraging, instead of condemning, communications about mistakes. This talk will give you the tricks to transform your organization's culture and create a team dynamic that encourages constant improvement.



Bottoms Up: Leadership by Listening

Just as anyone can make a mistake, anyone can have a solution. In this dynamic talk, Marcus turns the typical military hierarchy upside-down to show that good ideas can come from anywhere. By pulling from personal experiences, audiences will learn that a fresh perspective is invaluable and that young people should be encouraged to speak freely.



In Process: Checklists FTW

For nearly every situation, a pilot follows a detailed pre-determined checklist, right down to the dress code for transit en route to work. While this level of detail might not be necessary for your organization, having a set process can be the difference between mistakes and success. By learning about flying mistakes from the source, you'll be inspired to take your business operations from scattered to autopilot.



“Everyone makes mistakes.”

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